

Flight Dates 10/30/12-11/05/12

Order Sep 00:20:00

Demographic

Product Estimate # 2429

375 - Issue. MHE Adds V2 Alt Order # 314735 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> 10/15/12 10/15/12 Order Type **GENERAL Billing Contact**

Billing Cycle EOM/EOC Advertiser Missourians for Health and

650 Massachusetts Avenue NW - S Billing Calendar BROADCAST

Washington, DC 20001

<u>Agency</u> **Buying Time LLC**

Order%

Rev Codes POL **POL** ISS **Buying Contact**

Sales Office EWSDC Product Codes PL P-1 Sales Region NAT **Priority**

650 Massachusetts Avenue NW - S Agency Ref 2 Advertiser Ref Washington, DC 20001

Start Date

Primary Account Executive

Tara Washburn

Account Executive

Tara Washburn 100%

End Date

Order Share 100% Market Value 28400

A25-54

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	%	0
WDAF	%	0

Order Totals Billing Plan

Month	# of Spots	Net Amount Gross Amount		Rating Start Date	End Date	# Spots	Net Amount Gross Amount		
November 2012	52	\$24,140.00	\$28,400.00	0.00 10/29/12	11/05/12	52	\$24,140.00	\$28,400.00	
Totals	52	\$24,140.00	\$28,400.00	0.00					

										Tota	ls
Ln Ch Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSHB 10/30/12	11/05/12	NBC Action News	at 6a CM	6-7a		:30	0	\$550.00 P-1	0.00 NM	3	\$1,650.00
		NBC Action News	at 6a								
Start Date	End Date	W eekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12	11/04/12	- 1- 1	2	\$550.00	0.00						
Week: 11/05/12	11/11/12	1	1	\$550.00	0.00						
N 2 KSHB 10/30/12	11/05/12	Today Show	CM	7-9a		:30	0	\$650.00 P-1	0.00 NM	5	\$3,250.00
		Today Show									
Start Date	End Date	W eekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12	11/04/12	- 1111	4	\$650.00	0.00						
Week: 11/05/12	11/11/12	1	1	\$650.00	0.00						
N 3 KSHB 10/30/12	11/05/12	M-F 10-11a	CM	10-11a		:30	0	\$250.00 P-2	0.00 NM	5	\$1,250.00
		M-F 10-11a									
Start Date	End Date	W eekdays	Spots/Week	<u>Rate</u>	Rating						





<u>Contract / Revision</u> 314735 <u>Flight Dates</u>10/30/12-11/05/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/15/12/ 10/15/12 <u>Order Sep</u> 00:20:00

Advertiser Missourians for Health and Product 375 - Issue. MHE Adds V2 Estimate # 2429

In Ch Stort	Fnd	Inventory Code	Drook	Ctart/End Ti	ma Dava	lon Cno	240	Doto Dri	Dta Tuno	Tota	
Ln Ch Start	End	Inventory Code		Start/End Ti	me Days	Len Spo		Rate Pri			Amount
N 3 KSHB 10/30/12	2 11/05/12	M-F 10-11a M-F 10-11a	СМ	10-11a		:30	0	\$250.00 P-2	0.00 NM	5	\$1,250.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12	11/04/12	- 1111	4	\$250.00	0.00						
Week: 11/05/12	11/11/12	1	1	\$250.00	0.00						
N 4 KSHB 10/30/12	2 11/05/12	M-F 1-2p M-F 1-2p	СМ	1-2p		:30	0	\$150.00 P-1	0.00 NM	5	\$750.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	- 1111	4	\$150.00	0.00						
Week: 11/05/12	11/11/12	1	1	\$150.00	0.00						
N 5 KSHB 10/30/12	2 11/05/12	M-F 3-4p Jeff Probst show	СМ	3-4p		:30	0	\$250.00 P-2	0.00 NM	5	\$1,250.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12	11/04/12	- 1111	4	\$250.00	0.00						
Week: 11/05/12	11/11/12	1	1	\$250.00	0.00						
N 6 KSHB 10/30/12	2 11/05/12	M-F 4-430p Jeopardy	СМ	4-430p		:30	0	\$400.00 P-2	0.00 NM	5	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12	11/04/12	- 1111	4	\$400.00	0.00						
Week: 11/05/12	11/11/12	1	1	\$400.00	0.00						
N 7 KSHB 10/30/12	2 11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p		:30	0	\$850.00 P-3	0.00 NM	5	\$4,250.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12	11/04/12	- 1111	4	\$850.00	0.00						
Week: 11/05/12	11/11/12	1	1	\$850.00	0.00						
N 8 KSHB 10/30/12	2 11/05/12	Monday Prime C Monday Prime C	CM	9-10p		:30	0	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12	11/04/12			\$1,800.00	0.00						
Week: 11/05/12	11/11/12	1	1		0.00						
N 9 KSHB 10/30/12	2 11/05/12	M-F 1035-1135p Tonight Show	СМ	1035-1135p		:30	0	\$400.00 P-1	0.00 NM	5	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	- 1111	4	\$400.00	0.00				i		
Week: 11/05/12	11/11/12	1	1	\$400.00	0.00						
N10 KSHB 10/30/12	2 11/05/12	M-F 1135p-1235a M-F 1135p-1235a		1135p-1235a		:30	0	\$100.00 P-3	0.00 NM	5	\$500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	- 1111	4	\$100.00	0.00						
Week: 11/05/12	11/11/12	1	1	\$100.00	0.00						
N 11 KSHB 10/30/12		Tuesday Prime B Tuesday Prime B	СМ	8-9p		:30	0	\$1,500.00 P-2	0.00 NM	1	\$1,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	- 1	<u>opots/vvcck</u>	\$1,500.00	0.00						
Week: 11/05/12	11/11/12		0	\$0.00	0.00						
N 12 KSHB 10/30/12		Thursday Prime C Thursday Prime C	СМ	9-10p		:30	0	\$1,500.00 P-1	0.00 NM	1	\$1,500.00
Start Date	End Data	Weekdays		Poto	Pating						
Week: 10/29/12	End Date 11/04/12	<u>vv eekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
Week: 11/05/12	11/04/12	1	0	\$0.00	0.00						
N 13 KSHB 10/30/12		Friday Prime A	CM	7-8p		:30		\$1,000.00 P-2	0.00 NM	1	\$1,000.00
1 10 KJI D 10/30/12	د ۱۱/۵۵/۱۷	Friday Prime A Friday Prime A	Civi	<i>1-</i> 0p		.ა∪	U	ψ1,000.00 F-Z	U.UU INIVI	ı	φ1,000.00

Print Date: 10/15/12





Contract / Revision 314735 Flight Dates 10/30/12-11/05/12 Hiatus Dates

<u>Original Date / Revision</u> 10/15/12/ 10/15/12 <u>Order Sep</u> 00:20:00

Advertiser Missourians for Health and Product 375 - Issue. MHE Adds V2 Estimate # 2429

								Tota	ls
Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type		Amount
N 13 KSHB 10/30/12 11/05/12	Friday Prime A Friday Prime A	СМ	7-8p		:30	0 \$1,000.00 P-2	0.00 NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	<u>Weekdays</u> 1	Spots/Week 1 0	Rate \$1,000.00 \$0.00	Rating 0.00 0.00					
N 14 KSHB 10/30/12 11/05/12	Sa Today Show Sa Today Show	CM	6-8a		:30	0 \$250.00 P-1	0.00 NM	1	\$250.00
Start Date End Date Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	<u>Weekdays</u> 1- 	Spots/Week 1 0	<u>Rate</u> \$250.00 \$0.00	Rating 0.00 0.00					
N 15 KSHB 10/30/12 11/05/12	Sa 8-10a Sa 8-10am	СМ	8a-10a		:30	0 \$300.00 P-1	0.00 NM	1	\$300.00
Start Date End Date Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	<u>W eekdays</u> 1 - 	Spots/Week 1 0	Rate \$300.00 \$0.00	Rating 0.00 0.00					
N 16 KSHB 10/30/12 11/05/12	Su Today Show Su Today Show	СМ	7-8a		:30	0 \$350.00 P-1	0.00 NM	1	\$350.00
Start Date End Date Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	<u>W eekdays</u> 1 	Spots/Week 1 0	<u>Rate</u> \$350.00 \$0.00	Rating 0.00 0.00					
N 17 KSHB 10/30/12 11/05/12	Sun 8-9a Sun 8-9a	СМ	8-9a		:30	0 \$300.00 P-1	0.00 NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	<u>W eekdays</u> 1 	Spots/Week 1 0	Rate \$300.00 \$0.00	Rating 0.00 0.00					
N 18 KSHB 10/30/12 11/05/12	NFL Game NFL Game	СМ	7-1030p NF	L Game	:30	0 \$4,500.00 P-2	0.00 NM	1	\$4,500.00
Start Date End Date Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	<u>W eekdays</u> 1 	Spots/Week 1 0	Rate \$4,500.00 \$0.00	Rating 0.00 0.00					

Totals 52 \$28,400.00



ORDER

Flight Dates 10/23/12-10/29/12

Order Sep 00:30:00

Product Estimate # 2428

Contract / Revision 314733 / 375 - Issue. MHE Adds V2 Alt Order #

<u>Original Date / Revision</u> Agency Com 15% <u>Billing Type</u> Cash

10/15/12 10/15/12 Billing Contact Order Type GENERAL

Advertiser Missourians for Health and

650 Massachusetts Avenue NW - S Billing Calendar BROADCAST

Washington, DC 20001

Agency Buying Time LLC

Nashington, BC 20001

Demographic A25-54

Buying Contact

Rev Codes POL POL ISS

Buying Contact

Sales Office EWSDC Product Codes PL

650 Massachusetts Avenue NW - S Sales Region NAT Priority P-1

Washington, DC 20001 Agency Ref 2 Advertiser Ref

Start Date

Primary Account Executive

Order%

Tara Washburn

Account Executive

Tara Washburn 100%

End Date

Order Share 100% Market Value 20350

Competing Station S	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	%	0
WDAF	%	0

Order Totals Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	ross Amoun
October 2012	25	\$15,215.00	\$17,900.00	0.00 10/01/12	10/28/12	25	\$15,215.00	\$17,900.00
November 2012	5	\$2,082.50	\$2,450.00	0.00 10/29/12	10/29/12	5	\$2,082.50	\$2,450.00
Totals	30	\$17,297.50	\$20,350.00	0.00				

											Tota	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSHI	3 10/23/12	2 10/29/12	Today Show	CM	7-9a		:30	0	\$650.00 P-1	0.00 NM	5	\$3,250.00
			Today Show									
<u>S</u>	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 1	0/22/12	10/28/12	- 1111	4	\$650.00	0.00						
Week: 1	0/29/12	11/04/12	1	1	\$650.00	0.00						
N 2 KSHI	3 10/23/12	2 10/29/12	M-F 4-430p	СМ	4-430p		:30	0	\$400.00 P-2	0.00 NM	5	\$2,000.00
			Jeopardy									
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 1	0/22/12	10/28/12	- 1111	4	\$400.00	0.00						
Week: 1	0/29/12	11/04/12	1	1	\$400.00	0.00						
N 3 KSHI	3 10/23/12	2 10/29/12	M-F 1035-1135p	СМ	1035-1135p		:30	0	\$400.00 P-1	0.00 NM	5	\$2,000.00
			Tonight Show		•							

Print Date: 10/15/12

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<u>Contract / Revision</u> 314733 <u>Flight Dates</u>10/23/12-10/29/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/15/12/ 10/15/12 <u>Order Sep</u> 00:30:00

Advertiser Missourians for Health and Product 375 - Issue. MHE Adds V2 Estimate # 2428

Ln Ch	Start	End	Inventory Code	Prook	Start/End T	ima Dava	Len Sp	oto	Poto Pri	Rtg Type	Tota	
N 3 KSF		2 10/29/12		CM			:30		\$400.00 P-1	0.00 NM	5 5	Amount
N 3 KSF	ID 10/23/1	2 10/29/12	M-F 1035-1135p Tonight Show	CIVI	1035-1135p		.30	0	\$400.00 P-1	U.UU INIVI	Э	\$2,000.00
;	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	10/22/12	10/28/12	- 1111	4	\$400.00	0.00						
Week:	10/29/12	11/04/12	1	1	\$400.00	0.00						
N 4 KSH	IB 10/23/1	2 10/29/12	Wednesday Prime Wednesday Prime		8-9p		:30	0	\$1,400.00 P-1	0.00 NM	1	\$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	10/22/12	10/28/12	1	1	\$1,400.00	0.00						
	10/29/12	11/04/12		0		0.00						
N 5 KSH	IB 10/23/1	2 10/29/12	Sa/Su Today Show	w CM	Sa 6-8a/Sun	7-8a	:30	0	\$250.00 P-1	0.00 NM	1	\$250.00
;	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
·-	10/22/12	10/28/12	1-	1	\$250.00	0.00						
Week:	10/29/12	11/04/12		0		0.00						
N 6 KSH	IB 10/23/1	2 10/29/12	Sa 8-10a Sa 8-10am	СМ	8a-10a		:30	0	\$300.00 P-1	0.00 NM	1	\$300.00
,	Start Date	End Date	W eekdays	Spots/Week	Rate	Rating						
Week:	10/22/12	10/28/12	1-	1	\$300.00	0.00						
Week:	10/29/12	11/04/12		0	\$0.00	0.00						
N 7 KSH	IB 10/23/1	2 10/29/12	Su Today Show Su Today Show	СМ	7-8a		:30	0	\$350.00 P-1	0.00 NM	1	\$350.00
9	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/22/12	10/28/12	1	1	\$350.00	0.00						
Week:	10/29/12	11/04/12		0	*	0.00						
N 8 KSH	IB 10/23/1	2 10/29/12	NFL Game NFL Game	СМ	7-1030p NFI	_ Game	:30	0	\$4,500.00 P-2	0.00 NM	1	\$4,500.00
3	Start Date	End Date	W eekdays	Spots/Week	<u>Rate</u>	Rating						
	10/22/12	10/28/12	1	1	\$4,500.00	0.00						
	10/29/12	11/04/12		0	\$0.00	0.00						
N 9 KSH	IB 10/23/1	2 10/29/12	M-F 1-2p M-F 1-2p	СМ	1-2p		:30	0	\$150.00 P-1	0.00 NM	5	\$750.00
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/22/12	10/28/12	- 1111	4	\$150.00	0.00						
	10/29/12	11/04/12	1	1	\$150.00	0.00						
N10 KSH	IB 10/23/1	2 10/29/12	M-F 630-7p M-F 630-7p	СМ	630-7p		:30	0	\$850.00 P-3	0.00 NM	3	\$2,550.00
_	Start Date	End Date	W eekdays	Spots/Week	<u>Rate</u>	Rating						
	10/22/12	10/28/12	- 1- 1	2	\$850.00	0.00						
	10/29/12	11/04/12	1	1	\$850.00	0.00						
N 11 KSF	IB 10/23/1	2 10/29/12	Thursday Prime C Thursday Prime C		9-10p		:30	0	\$1,500.00 P-1	0.00 NM	1	\$1,500.00
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/22/12	10/28/12	1	1	\$1,500.00	0.00						
	10/29/12	11/04/12	NEL D. O EN	0	\$0.00	0.00			Ø4 500 00 D 0	0.00.111		#4 500 65
N 12 KSF	IB 10/23/1	2 10/29/12	NFL PreGame FN Football Night in A		6p-715p		:30	0	\$1,500.00 P-2	0.00 NM	1	\$1,500.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/22/12	10/28/12	1	1	\$1,500.00	0.00						
	10/29/12	11/04/12		0	\$0.00	0.00						



ORDER

Flight Dates 10/16/12-10/22/12

<u>Order Sep</u> 00:20:00

Product Estimate # 2427

Contract / Revision 314732 / 375 - Issue. MHE Adds V2 Alt Order #

<u>Original Date / Revision</u> Agency Com 15% <u>Billing Type</u> Cash

10/15/12 10/15/12 Billing Contact Order Type GENERAL

Advertiser Missourians for Health and | Billing Cycle EOM/EOC

650 Massachusetts Avenue NW - S Billing Calendar BROADCAST

Washington, DC 20001

Start Date

Order%

Agency Buying Time LLC

Demographic A25-54

Buying Contact

Rev Codes POL POL ISS

Buying Contact

Sales Office EWSDC Product Codes PL
Sales Region NAT Priority P-1

650 Massachusetts Avenue NW - S
Washington, DC 20001

Agency Ref 2

Advertiser Ref

Primary Account Executive

Tara Washburn

Account Executive

Tara Washburn 100%

End Date

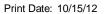
Order Share 100% Market Value 11050

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	%	0
WDAF	%	0

Order Totals Billing Plan

Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount 0.00 10/01/12 October 2012 20 \$9,392.50 \$11,050.00 10/22/12 20 \$9,392.50 \$11,050.00 20 \$9,392.50 \$11,050.00 0.00 Totals

												Tota	ls
Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KSHB	10/16/12	10/22/12	Today Show	CM	7-9a		:30	0	\$650.00 P-1	0.00 NM	5	\$3,250.00
				Today Show									
	Star	: Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
We	ek: 10/1	5/12	10/21/12	- 1111	4	\$650.00	0.00						
We	ek: 10/2	2/12	10/28/12	1	1	\$650.00	0.00						
N 2	KSHB	10/16/12	10/22/12	M-F 4-430p	СМ	4-430p		:30	0	\$400.00 P-2	0.00 NM	5	\$2,000.00
				Jeopardy									
	Star	Date	End Date	W eekdays	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10/1	5/12	10/21/12	- 1111	4	\$400.00	0.00						
We	ek: 10/2	2/12	10/28/12	1	1	\$400.00	0.00						
N 3	KSHB	10/16/12	10/22/12	M-F 1035-1135p	СМ	1035-1135p		:30	0	\$400.00 P-1	0.00 NM	5	\$2,000.00
				Tonight Show									
	Star	Date	End Date	W eekdays	Spots/Week	<u>Rate</u>	Rating						



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KSHB-TV

Contract / Revision 314732 Flight Dates 10/16/12-10/22/12 **Hiatus Dates**

Original Date / Revision 10/15/12/ 10/15/12 Order Sep 00:20:00

Advertiser Missourians for Health and Product 375 - Issue. MHE Adds V2 Estimate # 2427

							Tota	ıls
Ln Ch Start End	Inventory Code Break	Start/End	Γime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
N 3 KSHB 10/16/12 10/22/12	M-F 1035-1135p CM Tonight Show	1035-1135p		:30	0 \$400.00 P-1	0.00 NM	5	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>Weekdays</u> <u>Spots/Week</u> - 1111 4 1 1	Rate \$400.00	Rating 0.00					
Week: 10/22/12 10/28/12 N 4 KSHB 10/16/12 10/22/12	Tuesday Prime B CM Tuesday Prime B	\$400.00 8-9p	0.00	:30	0 \$1,500.00 P-2	0.00 NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	Weekdays Spots/Week -1 1 0	Rate \$1,500.00 \$1,500.00	Rating 0.00 0.00					
N 5 KSHB 10/16/12 10/22/12	Wednesday Prime B CM Wednesday Prime B	8-9p		:30	0 \$1,400.00 P-1	0.00 NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	<u>Weekdays</u> <u>Spots/Week</u> 1 1 0	Rate \$1,400.00 \$0.00	Rating 0.00 0.00					
N 6 KSHB 10/16/12 10/22/12	Sa/Su Today Show CM Today Show	Sa 6-8a/Sur	1 7-8a	:30	0 \$250.00 P-1	0.00 NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	<u>Weekdays</u> <u>Spots/Week</u> 1- 1 0	<u>Rate</u> \$250.00 \$0.00	Rating 0.00 0.00					
N 7 KSHB 10/16/12 10/22/12	Sa 8-10a CM Sa 8-10am	8a-10a		:30	0 \$300.00 P-1	0.00 NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	Weekdays Spots/Week 1- 1 0 0	Rate \$300.00 \$0.00	Rating 0.00 0.00					
N 8 KSHB 10/16/12 10/22/12	Su Today Show CM Su Today Show	7-8a		:30	0 \$350.00 P-1	0.00 NM	1	\$350.00
Start Date End Date Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	Weekdays Spots/Week 1 1 0	<u>Rate</u> \$350.00 \$0.00	Rating 0.00 0.00					

Totals 20 \$11,050.00